

THE MARKETING MONTHLY

Casteel DECA
September Edition



CHIPOTLE FUNDRAISER FOR
CASTEEL DECA
33% OF EVENT SALES GET DONATED TO THE CAUSE
MONDAY, SEPTEMBER 18TH | 4-8PM
21172 S ELLSWORTH LOOP RD STE 114, QUEEN CREEK,
AZ, 85142

ORDER ONLINE FOR PICKUP USING CODE **6JSC268**
OR SHOW THIS FLYER IN RESTAURANT



For online orders to count towards the fundraiser, they must be placed for pickup only from the restaurant location(s) and during the hours of the fundraiser. Delivery orders and gift cards do not qualify. Final purchase event time required to receive any donation.

UPCOMING EVENTS

- **SEPTEMBER 6TH:
RODNEY SCHMIDT SPEAKING
ABOUT MEDICAL SALES**
- **SEPTEMBER 18:
CHIPOTLE FUNDRAISER**
- **SEPTEMBER 19: FLC
(IF YOUR CHILD IS ATTENDING
PLEASE KEEP AN EYE OUT FOR AN EMAIL)**
- **SEPTEMBER 20:
ANDY BRENITS SPEAKING
ABOUT SMALL BUSINESS
MARKETING**

MEMBER OF THE MONTH

Brody Ambrose

Brody is the member of the month because of his profound dedication to DECA so early on in the year. He has shown he is willing to put in the work to place at SCDC in February by actively participating in class and chapter meetings.



DECA APPLICATION IN THE CLASSROOM

This month the focus in class has been on DECA test preparation and role plays. Every week your child has been practicing in order to excel at the upcoming DECA conferences. Role plays and tests allow your child to learn more than what the marketing curriculum offers. A way for your student to get the edge on their peers is by utilizing DECA+, a free platform for test practice. We are so excited to offer this to our students again! **To access this login to decaplus.org using penoyer.jessica@cusd80.com as the username and Casteel1 as the password.**



SCHOLARSHIP OF THE MONTH

This is the scholarship we chose for this month is from Marriott International. They are providing five \$2,000 scholarships to DECA members who have an interest in the hospitality and tourism industry. Submissions due by January 12, 2024, in the DECA membership portal.

OFFICER CAMP

August 21-23 our DECA officers only retreat in Williams, Arizona. Officers had the opportunity to plan activities for your student for the rest of the year. They learned how to be better leaders and bring DECA together as a family.



HOW CAN I BE INVOLVED?

Donate OtterPops by September 5th to help raise money for Cash for Classrooms!

Casteel DECA is launching a professional wear store! We ask if you have some collecting dust in your closet, to **donate professional items including but not limited to blouses, ties, dresses, heels, button-up, and dress pants.** Please ensure they are washed and in good condition as these will be for sale at a low cost for students who may need these items for an interview, DECA conference, etc.